



Eco Womb
**BE the Love
Tour 2019**

Sponsorship Proposal

Sponsorship Summary

Eco Womb is a 501(c)3, family-driven, full-time national tour that connects communities and creates change through socially and eco-conscious education. Traveling across the country in the Eco Womb Tour Bus fueled by waste vegetable oil, solar power, and sustainable features, we have created an eco-safe environment for our family and educate how others can do the same.

Named the “Greenest Family in America” in 2013, the Eco Womb Family seeks to enlighten, empower, and connect other families and communities by educating on how to live sustainably, healthy and toxic-free, and by using alternative energy.

Through Food, Family, Fuel, and Fun, we take a complete and holistic approach to life and aim to help families start with the small steps that lead to big change. As the only current family driven effort connecting with other families as we travel the country, our tour includes community events and workshops to engage, educate, connect, and co-create the change we are all seeking in the world for a better planet for our children.



Eco Womb Sponsorship Levels



We are also open to bartering Sponsorship for product and services that would benefit The Eco Womb Tour, including but not limited to food, fuel, RV maintenance, camping stays, outdoor gear, family apparel and special event and travel costs. Contact us by phone 561-797-3605 or by email at love@ecowomb.com. See more at ecowomb.com.

Welcome to The Eco Womb Tour

The Eco Womb Tour “fueled by love, peace and veggie grease” launched 8 years ago in November 2010 in South Florida. We have been from coast to coast, in 48 states so far, and have done over 100 events nationwide teaching on simple and sustainable living, alternative fuels, solar energy, going zero waste, getting outside and hiking with your family, and the importance of eating organic, Non-GMO foods for our kids for our future!

The Eco Womb Family consists of mom - Angela, dad - Clint, and five kids, as well as our pups, Spirit! With a background in environmental law, policy, education and ethics, Angela has been an activist, volunteer, educator, writer and mama for years bringing much experience and passion to the life work of making a difference in creating a toxic-free existence not only for her children but countless others that she has connected with and educated over the years. The Visionary behind The Eco Womb Tour, Angela plans all Tour events, creates all Educational Programs, writes the Eco Womb Blog, and teaches on Non-GMOs, going Zero Waste, and other natural parenting and sustainable topics. With over 20 years of design experience, Clint is the creative behind the Eco Womb brand, website, Tour Bus design, print and online ads, and teaches on alternative fuels and solar energy, as well as other natural parenting and sustainable topics. The Eco Womb kids are also educators and active participants in Tour events and Educational Programs as they are learning on the road and in turn teaching others.



About The Eco Womb Tour

We have participated in over 100 events in eight years, including:

- 2011 — The Right to Know March, a historic two week March from NYC to Washington, DC to bring awareness and demand labeling for GMOs. Our Tour also traveled with the Sustainable Living Roadshow to help set up eco-carnivals and educate on sustainable and healthy living. We also toured with the Fuel for the Body Bike Tour that fall to educate on healthy Non-GMO foods.
- 2012 — Created the Conscious Caravan, a number of conscious traveling families all working together to connect families and create change and toured up the East Coast from FL to ME doing events along the way.
- 2013 — West Coast Tour and National TV debut.
- 2014 — National Parks Tour and Oregon Right to Know Campaign Tour.
- 2015 — Coast to Coast Tour, adding community film screenings and national hiking days, while traveling from Southern California across the midwest to Washington, DC.
- 2016 — East to West Tour starting on Earth Day in Florida and culminating at Standing Rock, ND, where we spent two months as a family volunteering and standing up for our sacred water and indigenous rights.
- 2017 — Northwest and National Park Tour with the focus on family hiking and camping events, as well as adding one more sweet little to our tribe.
- 2018 — Music Festival and Camping Tour, launching at San Diego Earth Day, heading to Joshua Tree Music Festival, then Disclosurefest in downtown Los Angeles, and High Sierra Music Fest. We traveled with the Dr. Bronner's Foam Tub Crew over the summer bringing the family vibe to a handful of summer festivals, and then concluded the year at the Family Forest Fest back in Oregon. We also relaunched the Conscious Caravan gatherings as we went up the west coast and hosted full moon circles and campfires to connect community and inspire change.



2019 Tour Overview

This year our focus gets back to what it has always been about, connecting in with nature to fuel the love for our planet. We will be encouraging families to get out on trail by launching our Toddlers to Teens on Trail education program, and actively giving back to communities along the way and worldwide with our BE the Love Campaign.

Our 2019 Tour will start in Southern Utah in the Spring with some hiking adventures and service projects, and we will work our way through Utah, Idaho, and Montana, before starting on our trek to Alaska. This will be the first time we tour through Canada, and our first time in Alaska and we couldn't be more excited! We are currently looking to book events along the way, will be adventuring with other full-time on the road families, and will also be sharing our journey via videos and photos on social media and our blog on how a family of seven hikes and camps full-time as we go along.

As a potential sponsor, if you have any places you would like us to visit, stores along the way, events to tap into, please let us know and we will gladly add them to our route. This year might just be our most epic yet! Loads of amazing places to explore and ways to give back, we would love to have you along for the ride!



What We Do

- We work events, run eco-games, and offer workshops on sustainable living, alternative fuels, renewable energy, going zero waste, eating organic, eco-safe products, healthy mind and body, hiking as a family, living from the heart, spreading the peace, and going green;



- We hold community gatherings and campfire circles, and host hikes as a family, creating a safe and open space for connection and change to happen;
- We host movie screenings, speakers, musicians, artists, and performance, bringing the arts together as a way of educating communities;
- We administer a website, blog, Facebook, Twitter, and Instagram pages in order to thread the connections as we travel, focusing on families and communities;
- We serve in communities and participate as a family of activists bringing awareness on issues of equality, social and environmental justice, and planetary healing through sharing the love and peace.

Educational and Community Outreach Initiatives

- Toddlers to Teens on Trail
- BE the Love Campaign
- Simple and Sustainable Living
- Zero Waste Family Project
- Natural and Eco-Safe Parenting
- Non-GMO Family Awareness Campaign
- Alternative Fuels and Biodiesel Connection Project



Why We Need Your Support

For eight years we have been educating at events and connecting families across the country with minimal financial support. We are now seeking to expand our mobile educational unit to include even more ways to connect families to nature, and support communities in need along the way, but we need your support. To continue to fund our Tour, we are seeking sponsorships to partner in co-creating planetary change, one family at a time.

Why does sponsoring the Eco Womb Tour make sense for you?

By sponsoring Eco Womb, you are supporting an established, independent, family-run 501(c)3 that is on the ground connecting with communities and educating families on a number of vitally important issues for our future and the future of our kids. Your organization or business will reach thousands of families and you will be able to link your message to those that carry the decision making around consumer spending in their family when it comes to groceries, eco-safe products, family and kids apparel, outdoor gear, etc. Families trust us because they know that we only educate and promote on topics that we fully live by. The same goes for our Sponsors, your product is one in which we use in our home and your message is one that we actively participate in spreading.

We are better equipped to relate to families because we travel full-time and do all of our events and activism with our family. We help create a safe place for families to share their stories, and provide the information that they are seeking to live sustainably and make educated consumer and health choices. With families searching for information on safer products for their families, and wanting to support businesses and organizations spreading the message of love and unity, your Sponsorship has never been more important.



How We Can Support You

By sponsoring the Eco Womb Tour you enable us to continue educating and in turn we are able to advertise for you on a daily, national level for up to one full year reaching thousands of families with your message of sustainability, going green, living healthy, natural parenting, eco-safe products, organic food, and outdoor gear for all.

What press and support have we received?

As an established organization for the past eight years, we have received national press and continued support from a variety of communities and movement leaders across the country. In turn, this advertising extends your consumer reach every time your brand is seen on the Eco Womb Tour Bus, flyers, print and online ads, and our website and social media sites.

- We have been featured as “The Greenest Family in America” on the Ricki Lake - Green Show that aired on national television on April 17, 2013.
- We have been featured on Natural News Radio - The Homegrown Health Show, and several local blog interviews and podcasts.
- We wrote a guest blog on the Non-GMO Project Blog in the summer of 2012 regarding our participation in the Non-GMO movement.
- We were in “Genetic Roulette” the movie, marching in the Right2Know March with our family in the Fall of 2011, and have received support for our family’s work from many of the leaders of the Non-GMO and Labeling Movement.
- We have partnered with Dr. Bronner’s, Chipotle, KEEN Kids, Sakura Bloom, Onya Baby, Manitoba Harvest Foods, Oregon Right to Know, Klean Kanteen, Earth Mama Organics, Eco-Reco, Mary’s Gone Crackers, De-Meter, Advanced Energy Solutions, Letterbox Studios, the Sustainable Living Roadshow, and PLACE for Sustainable Living as sponsors or supporters of the Eco Womb Tour.
- We have been featured several times on the Occupy Monsanto website with links to our blog posts covering the many marches and events we have participated in to bring awareness to GMO labeling.
- We were promoted on their social media sites as an active participant in the Moms Across America March to Label GMOs, July 4th parades worldwide.
- We operate a comprehensive and in-depth sustainable living resource website called Sustainable Baby Steps - <http://www.sustainablebabysteps.com> - with over 50,000 monthly visitors.
- We have been featured on several sustainable living and healthy living blogs, including The Organic Sister, and Thriving Family Health to name just a few. As well as being promoted by biodiesel companies, and college and university social media sites as alternative fuel sponsors.
- We were featured in Blindfold Magazine, a Socially Conscious Current Events Magazine



Eco Womb Press and Reach

- **Ricki Lake Show**, 2013 Emmy Winner — 1M+ viewers/daily
- **Ricki Lake Show** – Website and Facebook — 114K+ followers



Click here to watch a clip from the Ricki Lake Show featuring Eco Womb

- **San Diego 6 News** - San Diego Living: Sustainable Living Show
- **Natural News Radio** - Homegrown Health Show — 1M listeners/mo
- **Blindfold Magazine** - Nationally distributed — 40K+ Readership
- **Non-GMO Project** - Blog & Facebook — 180K+ followers
- **Occupy Monsanto** - Facebook — 195K+ followers
- **Sustainable Living Roadshow** - Facebook — 7.8K followers
- **Moms Across America March to Label GMOs** — 10.9K followers
- **The Organic Sister Blog & Sustainable Baby Steps Blog** — 20K+ followers
- **@Mouselink - Alternative Podcast** — 15,000+ listens to our episode
- **Thriving Family Health Blog** — 1,100+ followers
- **Fulltime Families Magazine** — 500+ subscribers

Eco Womb by the Numbers

Eco Womb Tour Bus

1,250,000 Impressions/year
15-25 events/year
400-65K attendees/event

Website

50,000+ page views/year
18,000+ uniques/year

Social Media

3,500+ Facebook Followers
3,000+ Instagram Followers
400+ Twitter Followers
12,000+ Reach per month
45,000+ Impressions per month
10,000+ email list
20,000+ sustainable baby steps

Online Demographic

90% Female — 62% 24-44yrs
10% Male — 6% 24-44yrs
Reach 35 countries
63 different languages

Where Does Your Sponsorship Go?

Your sponsorship will go to funding the Eco Womb Tour and Educational and Community Outreach Initiatives, including Toddlers to Teens on Trail (T3), BE the Love Campaign, Simple and Sustainable Living, Zero Waste Family Project, Natural and Eco-Safe Parenting, Non-GMO Family Awareness Campaign, Alternative Fuels and Biodiesel Connection Project. You can direct your money to certain programs, or to our general fund which will allow us to place the funds where they are most needed. Sponsor funding will cover administrative event coordination, website development and maintenance, media expenses, marketing materials for flyers and informational pamphlets, educational supplies, eco games, event set-up and promotion, movie screenings, community gathering locations, and maintenance on the Eco Womb Tour Bus, as we continue to connect families and communities along the way.

All main sponsors will get direct logo placement on the Eco Womb Tour Bus, as well as website, print advertising, and promotional materials for events. Sponsors will also receive a direct link to a family consumer base and be able to provide product samples, informational pamphlets, and marketing materials that support their message. We will basically work as partners in spreading your message to families in a way they can trust, understand, and connect with someone they relate to on a personal level, family to family.



Eco Womb Sponsorship Levels

Main	Partner	Supporter	Sm. Biz	Friend	Barter
\$10K	\$5K	\$2.5K	\$1K	\$500	:-)

Sponsorship Level Descriptions



Eco Womb Main Sponsor — \$10,000

- Top tier logo placement on the Eco Womb Tour Bus
- Your logo will also be on our Sponsor Board that is permanently on the inside of our front door panel and is in front view when we open up the Eco Womb Tour Bus for all shows and events
- Your logo will be on our Tour posters and flyers, print advertising, and the homepage and sponsor page of our website
- Your logo and message will anchor our event set-up and presence, and be in additional special event posters, advertising, websites, and press
- Your product (if applicable) will have product placement in the Eco Womb Tour Bus when we do shows, as well as be featured at events and online and if you are have apparel or gear, you know our family will be wearing it with pride as we hike, camp, adventure, and work events.

Eco Womb Partner — \$5,000

- Second tier logo placement on the Eco Womb Tour Bus
- Your logo will also be on our Sponsor Board that is permanently on the inside of our front door panel and is in front view when we open up the Eco Womb Tour Bus for all shows and events
- Your logo will be on the homepage and sponsor page of our website
- Your logo and message will be a part of our event set-up and presence, and be in additional special event posters, advertising, websites, and press
- Your product (if applicable) will have product placement in the Eco Womb Tour Bus when we do shows, as well as be featured at events and online and if you are have apparel or gear, you know our family will be wearing it with pride as we hike, camp, adventure, and work events.

Eco Womb Supporter — \$2,500

- Your logo will also be on our Sponsor Board that is permanently on the inside of our front door panel and is in front view when we open up the Eco Womb Tour Bus for shows and events
- Your logo will be on the sponsor page of our website
- Your product (if applicable) will have product placement in the Eco Womb Tour Bus when we do shows, as well as be featured at events and online and if you have apparel or gear, you know our family will be wearing it with pride as we hike, camp, adventure, and work events.

Eco Womb Small Biz Sponsorship — \$1,000

- Your logo will also be on our Sponsor Board that is permanently on the inside of our front door panel and is in front view when we open up the Eco Womb Tour Bus for all shows and events
- Your logo will be on the sponsor page of our website

Eco Womb Friend — Up to \$1,000

- Listed on the Friends page of our website with a link to your personal blog or website, and a huge Thank You!

Barter/Product Donation Sponsorships

We are also interested in bartering Sponsorship for product and services that would benefit The Eco Womb Tour, including but not limited to food, fuel, RV maintenance, camping stays, outdoor gear, family apparel and special event and travel costs. In addition, you may specify what Educational Programs you would like to Sponsor, so that your support goes directly to your program of interest. Please just contact us with details and for more information.

All Sponsorships Include

- We will promote your organization and/or products through Eco Womb Social Media sites, the Eco Womb blog, as well as cross promote with partner blogs and websites.
- We will also distribute educational flyers, pamphlets, coupons or product samples to help spread your message to families and communities across the nation.

Let's Co-Create Change Together

Eco Womb is dependent on independent funding in order to continue with our Community and Educational Outreach. As the only family driven effort on the road connecting with other families to help co-create sustainable change, your sponsorship is key to bridging the gap between corporate marketing, small business advertising, and organizational campaigns that seek to reach change at the family level.

We are living and breathing a sustainable lifestyle, use alternative fuels, have gone zero waste, camp full-time with our kids and hike and bike as a family across the country to stay active and connected to nature, have chemical sensitivities and the need for safe products, continue the drive for safer food, soil, air and water, and have our own children's stories on how toxins have impacted our everyday. We also have the unique vantage point as a family of seven with five kids, ages ranging from 1 to 18, whom we get out on trail consistently as a way of connecting within, as a family unit, with community, and as a way to get back to our natural rhythms with nature. We can offer insight on how to get out and explore with kids of all ages, all sensory abilities, and why it is crucial to form a connection to nature in order to secure the future of our planet. We are also a family of activists seeking to bring unity and equality across communities, and will continue to spread the love as one of the most important things we can do to bring positive change. With conscious transformation sweeping the world, now is the time to help guide families on how to co-create change for the better, how to make informed decisions and choose eco-safe and healthy options, how to support conscious businesses, and how to help change the status quo through connection and activism.

We are counting on organizations and businesses like you to recognize the importance in engaging and connecting families, as well as educating thousands across the country. All contributions are tax deductible as allowed by federal law.

Please direct all Sponsorship inquiries to:

Angela Malson, CEO (mama bear)
Eco Womb, 501(c)3, A project of Empowerment Works, Inc.
love@ecowomb.com | 561.797.3605

www.ecowomb.com
www.facebook.com/ecowomb
[instagram.com/ecowomb](https://www.instagram.com/ecowomb)
www.twitter.com/ecowomb



Eco Womb Current Sponsor Board

This is the most current version of our Sponsor Board that visitors see when we set up at events. This is also the same logo deck that is featured on our website.

Many thanks to these fine companies and organizations who have supported us so that we may continue to educate and help others.

Please consider joining these socially conscious businesses and organizations.

Main Sponsors



Product Sponsors

